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Association News

IVCA Introduces Private Equity Profile; Zorch First to Be Profiled

September 26, 2007 0:00 AM - IVCA

CHICAGO – This week we are introducing the IVCA Private Equity Profile. This is a continuing series of closer looks at Illinois venture capital and private equity investments. With this series, we will highlight companies that are proven success stories and some emerging success stories as well.

Each profile will include information on the company and the venture capital or private equity firm backer. It is our intention that these stories will illuminate the important role that venture capital and private equity firms play in growing Illinois companies.

Please contact the IVCA if you have an Illinois company we should profile. We would like to build as large a library as possible to share with legislators and to post on our Web site to help articulate the role of our industry.

Our first profile is Zorch International, which is a Ceres Venture Fund-backed company. Zorch was recently listed by Inc. Magazine as one of the fastest-growing private companies in Illinois. The Zorch profile can be [found here](#).