

**Media Contacts:**

Patty Briguglio  
MMI Associates, Inc.  
(919) 233-6600  
(919) 233-0300 (fax)  
[patty@mmimarketing.com](mailto:patty@mmimarketing.com)

Michelle Wingate  
MMI Associates  
919-233-6600  
919-233-0300  
[michelle@mmimarketing.com](mailto:michelle@mmimarketing.com)

**Nicole Loftus Honored By Women Presidents' Organization  
And *Entrepreneur Magazine***

*Zorch International Named One of 50 Fastest Growing  
Women-Owned/Women-Led Businesses*

CHICAGO – The Women Presidents' Organization (WPO) and *Entrepreneur Magazine* have announced that Zorch International has been named No. 23 of the Top 50 fastest-growing women-owned/women-led privately-owned businesses in the United States and Canada. Zorch International was included in the list of the Top 50 in the November issue of *Entrepreneur Magazine* and will be honored at a party for the Top 50 on Dec. 3 in New York City. Loftus is a member of the Chicago Women Presidents' Organization chapter and has been affiliated with Women Presidents' Organization since 2005.

The WPO is a nonprofit membership organization for a diverse group of women presidents who have guided their businesses to at least \$2 million in gross annual sales or \$1 million for a service-based business. With over 1,200 members and 75 chapters located across North America, the WPO has experienced rapid growth since its inception. Local WPO chapters are coordinated by a professional facilitator and meet monthly to share business expertise and experience in a confidential and collaborative setting. This year is the organization's 10<sup>th</sup> anniversary.

## Related Links:

[www.zorch.com](http://www.zorch.com)  
[www.womenpresidentsorg.com](http://www.womenpresidentsorg.com)  
[www.entrepreneur.com](http://www.entrepreneur.com)  
[www.mmimarketing.com](http://www.mmimarketing.com)  
[www.entrepreneur.com/women50/index.html](http://www.entrepreneur.com/women50/index.html)

## News Facts:

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- This year is the organization's 10<sup>th</sup> anniversary.

Quotes:

"The WPO and *Entrepreneur Magazine* are pleased to announce that Zorch International has made the Top 50 list," said Marsha Firestone, Ph.D., president and founder of the WPO.

"Women-owned firms are growing at around two times the rate of all firms and having a significant economic impact. This ranking will be annual evidence of that growth and economic impact."

About Women Presidents' Organization (WPO):

The Women Presidents' Organization (WPO) locally and internationally connects top women entrepreneurs at the million and multimillion-dollar level (\$2 million in gross annual sales or \$1 million for service-based business) for greater personal and professional success. In monthly meetings across the US and Canada, chapters composed of 20 accomplished women presidents from diverse industries and backgrounds invest time and energy in themselves and their businesses to drive their corporations to the next level. For more information, call 212-688-4114 or visit <http://www.womenpresidentsorg.com>.

Keywords:

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Patty Briguglio  
MMI Associates, Inc.  
919-233-6600  
[patty@mmimarketing.com](mailto:patty@mmimarketing.com)  
PR Firms, Raleigh, NC

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