

FOR IMMEDIATE RELEASE
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Zorch CEO Nicole Loftus Adds Contributing Author to Resume

New inspirational book for young women to include Loftus letter

CHICAGO, June 4, 2008— Nicole Loftus, President and CEO of Zorch International, was recently a contributing author to a motivational book about the challenges facing today's young women called, "*Letters to a Young Sister: DeFINE Your Destiny.*" The book was released June 3rd.

The book is co-authored by Hill Harper, an actor on the hit series *CSI:NY*, as well as a scholar, youth mentor and Zorch investor. Loftus joins the ranks of successful women such as Angela Basset, Michelle Obama and Congresswoman Carolyn Cheeks Kilpatrick, all contributors to the book.

In her section, Loftus gives hope and inspiration to a young woman looking for guidance on how to accomplish everything she wants from life. Speaking on life paths or "scripts" as she calls them, Loftus delves into her own story by exploring the areas of breaking away from family tradition, learning to be a strong woman and being patient with your own self development.

Harper will be signing copies of his book at the Women's Business Enterprise National Council (WBENC) Conference on June 25th in Atlanta where he will be the host at a Zorch VIP lounge as well as the WBENC business fair keynote speaker. A book signing in Chicago is TBA.

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***Zorch International, a woman owned business, has developed an innovative supply chain model that eliminates redundancy at the distributor level. Zorch works exclusively with Fortune 200 companies as their brand ambassadors protecting their logo on merchandise and printed materials. Zorch maintains its stature on an international level providing cohesive brand protection, committing to order accuracy and ensuring significant savings for its clients. Client campaigns and initiatives have been "Zorched" globally, providing clients with warehousing and distribution in more than 120 countries. In 2007 Inc. Magazine recognized Zorch as the 28th Fastest Growing Company in America, #1 in Illinois. That same year Entrepreneur Magazine named Zorch the 23rd fastest growing woman-led business in the U.S.*

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