

FOR IMMEDIATE RELEASE
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Zorch to Sponsor Hill Harper at WBENC Conference *Actor/author to be keynote speaker, host Zorch VIP lounge*

CHICAGO, June 5, 2008—In efforts to “shake up” this year’s Atlanta WBENC* conference on June 25th, Zorch is sponsoring primetime television actor, author and engaging orator, Hill Harper, as this year’s keynote speaker. Coming off the release of his new book “Letters to a Young Sister,” a compilation of letters and advice for today’s young women, Harper will bring a fresh, new voice to this year’s conference.

Harper will also be hosting a VIP lounge for prospective Zorch clients at the conference’s business fair. This exclusive lounge will feature hors d’oeuvres, a book signing by Harper and a chance for invited guests to relax and have an engaging conversation with the Zorch Team.

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** The Women's Business Enterprise National Council (WBENC), founded in 1997, is the nation's leading advocate of women-owned businesses as suppliers to America's corporations. It also is the largest third-party certifier of businesses owned and operated by women in the United States. WBENC works to foster diversity in the world of commerce with programs and policies designed to expand opportunities and eliminate barriers in the marketplace for women business owners. WBENC works with representatives of corporations to encourage the utilization and expansion of supplier/vendor diversity programs.*

www.wbenc.org

***Zorch International, a woman owned business, has developed an innovative supply chain model that eliminates redundancy at the distributor level. Zorch works exclusively with Fortune 200 companies as their brand ambassadors protecting their logo on merchandise and printed materials. Zorch maintains its stature on an international level providing cohesive brand protection, committing to order accuracy and ensuring significant savings for its clients. Client campaigns and initiatives have been “Zorched” globally, providing clients with warehousing and distribution in more than 120 countries. In 2007 Inc. Magazine recognized Zorch as the 28th Fastest Growing Company in America, #1 in Illinois. That same year Entrepreneur Magazine named Zorch the 23rd fastest growing woman-led business in the U.S.*

www.zorch.com

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