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## ***Crain's Chicago Business Names Zorch #1 Fastest Growing Company in Chicago***

**CHICAGO, June 2, 2008**— #1 isn't a bad place to be. Coming in as Chicago's fastest-growing company, Zorch International sits at the top of this year's Crain's Fast 50 List.

Averaging a \$22.6 million dollar revenue in 2007 and four-year growth of just over 45,000 percent, unbeatable numbers helped to launch Zorch to the top of the list.

From a self-declared "one woman show" in her home office to a multimillion-dollar brand agency, Zorch CEO Nicole Loftus has a lot to be proud of, now adding a #1 ranking from Crain's to the list.

"The success of Zorch is because we are in the great city of Chicago. Mayor Daley has created a perfectly fertile environment for entrepreneurs. Crain's is a part of Chicago, and we are especially proud of this recognition because of the Chicago connection," said Loftus.

### **About Crain's Fast 50 List**

The Crain's Fast 50, "Chicago's Fastest Growing Companies" list is comprised of public and private companies headquartered in Chicago's six-county area. The rankings are based on four-year revenue growth.

[www.chicagobusiness.com](http://www.chicagobusiness.com)

### **About Zorch**

Zorch International, a woman-owned business, has developed an innovative supply chain model that eliminates redundancy at the distributor level. Zorch works exclusively with Fortune 200 companies as their brand ambassadors protecting their logo on merchandise and printed materials. Zorch maintains its stature on an international level, providing cohesive brand protection, committing to order accuracy and ensuring significant savings for its clients. Client campaigns and initiatives have been "Zorched" globally, providing clients with warehousing and distribution in more than 120 countries.

[www.zorch.com](http://www.zorch.com)

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